

Simplicity fashion news

20
WAYS
TO
MAKE
IT SAY
TODAY

NEW
DECORATOR
PATTERNS

TIPS ON
SEWING
COLLARS

5528
(See Page 2)

MARCH



Today's important fashion trends — a capsule of what to look for in selecting patterns to sew now — these are numbered in this issue. From dresses to sportswear, it may be a new sleeve, a contrast fabric, the new shorter jacket — in all, there are 20 ways to make it say today. Simplicity's new Decorator Patterns, from curtains to couch covers that you can whip up in no time, are shown in rooms with lots of ideas to adapt as your own. There's a sewing lesson with tips on collars.

The Editors

1 contrast collar, **2** cuffs

1 ON THE COVER: A sleeveless jacket with blazer tailoring. Fashion's No. 1 trend.

5528: notched-collar unlined jacket, skirt, blouse, pants. Misses' 10-18. \$1.00.

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5529

3

cropped
jacket



5499

4

puffed
sleeves

Continuing here, patterns with the special trends enumerated to keep you in top fashion as you sew.

5497: contrast collar-cuff dress with sleeves puffed with gathers at the caps and high-rise waist that ties in back. Long-sleeve, turtleneck view also. Mini length. Misses' 8-16. \$1.00.

5529: cropped-jacket two-piece dress. Jacket has contrasting sailor collar and sleevebands, patch pockets; skirt is flippy. View included for pantsuit with pants and shorts. Jr. Petite 5jp-13jp. \$1.00.

5499: puffed-sleeve dress with sleeves (gathered at the caps) and curved bodice in contrasting or same fabric, collar. Jr. Petite 5jp-11jp. Misses' 8-14. \$1.00. Patterns on these pages, \$1.10 in S.A. and Canada

20 ways to make it say today

5510: stadium jacket with raglan sleeve, stand-up collar, elasticized cuff and waistband, slit pockets (jacket is unlined) and cuffed pants. Also halter-top sized for stretch knits.

Young Jr./Teen 7/8-13/14. Misses' 8-14. \$1.00. Pick-a-Knit™ Pattern. Yg. Contemporary Fashion.

5530: cardigan, blouse, pants, skirt, sized for stretch knits only. Unlined cardigan has raglan sleeves, blouse has shirt-tab neckline, pants and skirt pull on. Miss Petite 8mp-14mp. Misses' 10-18. \$1.00. Pick-a-Knit™ Pattern. Designer Fashion.

5527: jacket, top, pants, skirt, too, (top sized for stretch knits only). Jacket is blazer-type, top short-sleeved with contrast collar. Misses' 10-20. \$1.00. Pick-a-Knit™ Pattern.

5512: bell-bottom pants, hip-hugger type with dolman-sleeve blouse, shirt-tail hem. Also midriff top. Misses' 6-16. \$1.00. How-to-Sew Pattern on collars.

Above patterns, \$1.10 in S.A., Canada

stadium jacket

5

**Casual
ways to
sew
today**



5510

mixable
knits

7



5530

sweater
cardigan

6



5527



5512

bell-bottom pants

8

jumper and blouse

10

5501: pleated-skirt dress with dropped-waist, self-tie collar, long cuffed sleeves. Also contrasting skirt, sleeveless view, too. Misses' 10-18. \$1.00.

5519: jumper and blouse. Jumper has square neckline and side-buttons, blouse is dolman-sleeved with softly-bowed or turtleneck collar, buttoned-cuffs. Misses' 10-18. \$1.00.

5503: shirt-tunic with zipper closing under shirt-tab front and turnback cuff sleeves, straight pants. Misses' 8-18. \$1.00.

5504: jacket-dress with contrasting collar, cuffs and front facing and box-pleat skirt. Miss Petite 10 mp-16mp. Misses' 10-18. \$1.00. Designer Fashion.

5500: midriff dress with neckline, sleeves and midriff trimmed in flat woven braid, also long-sleeved and pointed collar view, too. Misses' 10-18. \$1.00.

Above patterns, \$1.10
in S.A., Canada

**Career
fashions
to make
today**



5501

pleated skirt

9



5519



12

jacket-
dress

midriff
dress

13

11

shirt-tunic

5504

5503

5500

5539: puffed-sleeve jacket with contrasting cuffs, waistband, collar and floppy skirt. Also cuffed pants. Girls 7-14. \$1.00. In S.A. and Canada, \$1.10.

5531: collared-playsuit (sailor collar is detachable) and jumper, bubble-suit. Toddler's 1/2-3. 85¢. In S.A. and Canada, 95¢.

5532: smocked-dress, contrasting bodice and sleeves, and bonnet, transfer included for smocking, also. Toddler's 1-4. 85¢. In S.A. and Canada, 95¢.

5534: pinafore with eyelet edging, button back with tie-belt, dress. Child's 2-6. 85¢. In S.A. and Canada, 95¢.

5533: appliqué dress, jumper with button-front (purchased appliqué) and shorts or bell-bottom pants. Child's 2-6. 85¢. In S.A. and Canada, 95¢.

5538: capelet sleeve dress, midriff inset and gathered skirt. Girls 7-14. \$1.00. In S.A. and Canada, \$1.10.

5548: knit suit with two-button jacket and flare leg pants. Boys 4-12. \$1.00. In S.A. and Canada, \$1.10.

Kids get into today's mood

14 puffed-sleeve jacket



5539



smocked dress

5532

15 collared-playsuit



5531

16

pinatore

17



5534



5548

20

knit suit



19

capelet
sleeve

5538

appliqué

18



5533



5551

5552

5474

Introducing Simplicity's



Now, for the first time, Simplicity introduces patterns to dress up your environment. Included in these are studio and bolster covers, tablecloths, closet accessories—all to sew from patterns that make decorating easy. Whether for a teen-age abode, college dorm or efficiency apartment, now you can be your own decorator.

5551: set of cafe curtains, pleated or scalloped, in four tier lengths. \$1.00.

5552: slipcovers for twin bed or studio couch, round or wedge style bolster. \$1.00.

5474: set of round tablecloths in 46", 70" and 90" sizes with matching napkins, trim views. \$1.00.

5549: set of closet organizers. Includes garment bag in three lengths, laundry pouch, padded coat hangers, shelf edging and instructions for covering shelves. \$1.00.

5550: set of closet organizers includes covered dress hanger, shelf edging, shoe bag, handbag organizer and boot holder, instructions for covering shelves. \$1.00.

Above patterns, \$1.10 in S.A. and Canada

new Decorator Patterns

Crisp, comfortable and full of color, this room is yours for the sewing of new decorator patterns. Coordination of fabric, in just two basic colors, is the key that can pull together dining, sleeping and bath quarters, with gay curtains for accent. Each part is multi-functional, too, as the dotted cushions for chairs, the couch for a bed, the table to use for dining or bibelots. Sturdy sailcloths and chintz work well here.

5551: set of cafe curtains, pleated or scalloped, in 24", 30", 36", 45" length tiers, fitting windows up to 44" wide, valance included. \$1.00.

5328: set of geometric plush pillows including ball, cube and triangle shapes. 85¢.

5474: set of round tablecloths and matching napkins. \$1.00.

5552: slipcover for twin bed or studio couch, round or wedge style bolster. \$1.00.

5545: shower curtain with valance and window curtain.

(Use purchased liner with curtain, hang both on shower rod; valance hangs on separate tension rod.)

Shower curtain 72" x 72"; window curtain 45" long, fits window up to 40" wide. \$1.00.

In S. A. and Canada,

5328 is 95¢, all other patterns, \$1.10.



**Patterns
for a world
you'll love
to live in**



5552

5545



WORTH YOUR WHILE

This month, **SIMPLICITY FASHION MAGAZINE**, Spring 1973 issue (75¢) appears in a larger page size. Always dedicated to the woman who sews, an exciting Fashion Pacesetters story is photographed at Peters Valley Craft Village, amidst stitchery of all kinds. There's a Needle Notes story on what people are making and a news story on the latest in knits. New Decorator Patterns are introduced, plus good news in large sizes—new Look-Slimmer™ Patterns. **SIMPLICITY HOME CATALOG** also debuts, with its Spring only issue (75¢), featuring lots of the separates so popular for change-of-season dressing. And isn't it great to decide which you like in armchair leisure? Its younger sister, **YOUNG IDEAS CATALOG**, (75¢) gives teens the chance to do the same with its current action-packed issue. **LET YOURSELF SEW** is a publication that fills young heads with styling and how-to ideas—a bargain at 75¢. For more detailed sewing information, gals and guys of all ages are apt to learn a thing or two from **SIMPLICITY SEWING BOOK** (\$1.00) in its newly revised edition, now at stands.

5516



5516



5515

5515

FOCUS ON COLLARS

3-MINUTE SEWING LESSON

Collars are now in focus. The following tips will help you make yours not only fashion right, but fashion perfect.

FOR THE PERFECT POINTED COLLAR:

- Cut diagonally across corners of interfacing while it is still pinned to the pattern. Cut just below where seamlines meet (Fig. A). This eliminates unwanted bulk later, makes it neat.
- Stitch points of collar twice, at least one inch to either side of the corner. This reinforces the seam line so you can trim closely.
- Trim corner diagonally as close to the stitching line as possible (Fig. B). The less bulk remaining, the sharper the point will be.
- Don't be timid about pushing a blunted instrument into the point. Points should be sharp and flat, definite, not lumpy and rounded.

FOR CRISP EDGES ON A CURVED COLLAR:

- Don't just trim seams. Grade them. Trim interfacing to stitching line, collar facing to $\frac{1}{4}$ ", collar to $\frac{3}{8}$ " (Fig. C). This makes a nicely tapered, flat, smooth edge instead of a lumpy one.

FIG. A



FIG. B



FIG. C



- Don't be afraid to clip profusely, right down to the stitching line. (Two rows of stitching will reinforce here). Clip V shape to eliminate extra bulk (Fig. C), positioning the scissors so that the points of blades are just short of the seamline.
- Press collar seams open before turning right side out. After turning, press the collar edge, rolling it slightly under toward the facing.



5547

**New
tops to
make
now**

5516: pullover top, sized for stretch knits only. Men S(34-36), M(38-40), L(42-44). Misses' 8-16. 85¢. Pick-a-Knit™ Pattern. How-to-Sew Pattern on sewing knits.

5515: shirt sized for stretch knits only. Men S(34-36), M(38-40), L(42-44). Misses' 8-18. 85¢.

Pick-a-Knit™ Pattern. How-to-Sew Pattern on how-to work with knit fabrics.

5547: top. Misses' S(8-10), M(12-14), L(16-18). 85¢. SUPER SIMPLE* Pattern.

*Trademark Above patterns in S.A., Canada, 95¢.

TO MAKE SHOPPING EASY

In this issue are gathered the top new fashions of the season. Keep it on hand when shopping, as a quick and easy reference for patterns and fabric choices.



Two nifty ways to make it in checks: as contrast on a sundress or shift with matching bag.

5511: dress. Young Jr./Teen 7/8-13/14. Misses' 8-16. \$1.00. How-to-Sew Pattern on mixing fabrics.

5513: mini-dress, bag. Young Jr./Teen 5/6-13/14. Misses' 10-16. \$1.00. Simple-to-Sew. How-to-Sew Pattern on trimming a shift.

Above patterns in S.A., Canada, \$1.10.

Make it in checks for fun

TO KEEP ABREAST OF FASHION CHANGES, NEW PATTERNS ARE ADDED MONTHLY TO THE SIMPLICITY CATALOG. TO MAKE ROOM FOR NEW ONES, SOME ARE DISCONTINUED. PATTERNS IN THIS ISSUE WILL BE AVAILABLE FOR THREE MONTHS. AFTER THAT, PLEASE CHECK A CURRENT CATALOG FOR AVAILABILITY.

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